



Conference @ Alton Towers

Tuesday 27th June 2017

Briefing Document

The JustMaths conference 2017 at Alton Towers will be a day packed with CPD. The date is after the first sitting of the new GCSE but before school trips and sports days kick in. We will focus on the 9-1 GCSE with 4 CPD sessions along with a question and answer summary.

GOAL and AUDIENCE:

There is no doubt, it's been a roller coaster of a ride since the announcement of the GCSE reforms and we want the opportunity to reflect, digest and plan going forward. The Alton Towers Hotel is geographically central and has a capacity of up to 300 delegates. The location and size of this venue will offer a conference for both secondary and post 16 centres and in particular Heads of Department and school leaders with responsibility for maths and numeracy.

STRUCTURE:

The day will begin with registration and time for delegates to meet with exhibitors. A welcome speech and key note followed by 4 CPD sessions delivered by the 4 sponsoring examination boards finishing with a question and answer summary. Throughout the day there will be 3 refreshment breaks with chance for delegates to again meet exhibitors. After the formal close there will be the chance for attendees (including sponsors/exhibitors if you wish!) to enter Alton Towers theme park and have exclusive access to some of the rides.

PROMOTION:

The JustMaths Conference is already proving extremely popular. Social media is key to promoting the event along with mail shots to heads of department. Having the organisers of this event working at the TES Maths Team of the year 2016 also helps a little!

CONTACT:

Please email conference@justmaths.co.uk, fax or phone on 01527 893791 to join us in this great opportunity to engage with so many maths teachers and those who lead them.

OPTION 1 – Sponsorship

Headline sponsorship with presentation slot to deliver CPD (content to be confirmed) and a 3m x 2m exhibition space in the main hall (see floor diagram). 2 attendees included with each additional attendee charged at £40 per person.

~~£2000 + VAT~~

OPTION 2 – Exhibitor in Main Hall

A 3m x 2m exhibition space in the main hall (see floor diagram) with 2 attendees included (any additional attendees charged at £40 per person).

£950 + VAT

OPTION 3 – Exhibitor in Refreshment Area

A 1m x 1m exhibition space in the refreshment area ideal for a pop up stand (see floor diagram) with 1 attendee included (any additional attendees charged at £40 per person).

£450 + VAT

We don't believe in charging for necessary extras on top (such as tables or electricity access) so please contact and work with us to arrange how you would like your exhibition area to function.

Exhibitors/Sponsors Booking Form

Company NameOrder Number.....

Contact Name

Email Address

Signature..... Date.....

Option 1 - £2000 + VAT

Preferred exhibition space number (see floor plan below) =

Attendees names (2 included) =

Dietary Requirements =

Additional attendees @ £40 each =

Dietary Requirements =

Additional notes (e.g. if table, plug socket needed etc.)

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Option 2 - £950 + VAT

Preferred exhibition space number (see floor plan below) =

Attendees names (2 included) =

Dietary Requirements =

Additional attendees @ £40 each =

Dietary Requirements =

Additional notes (e.g. if table, plug socket needed etc.)

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Option 3 - £450 + VAT

Preferred exhibition space number (see floor plan below) =

Attendee name (1 included) =

Dietary Requirements =

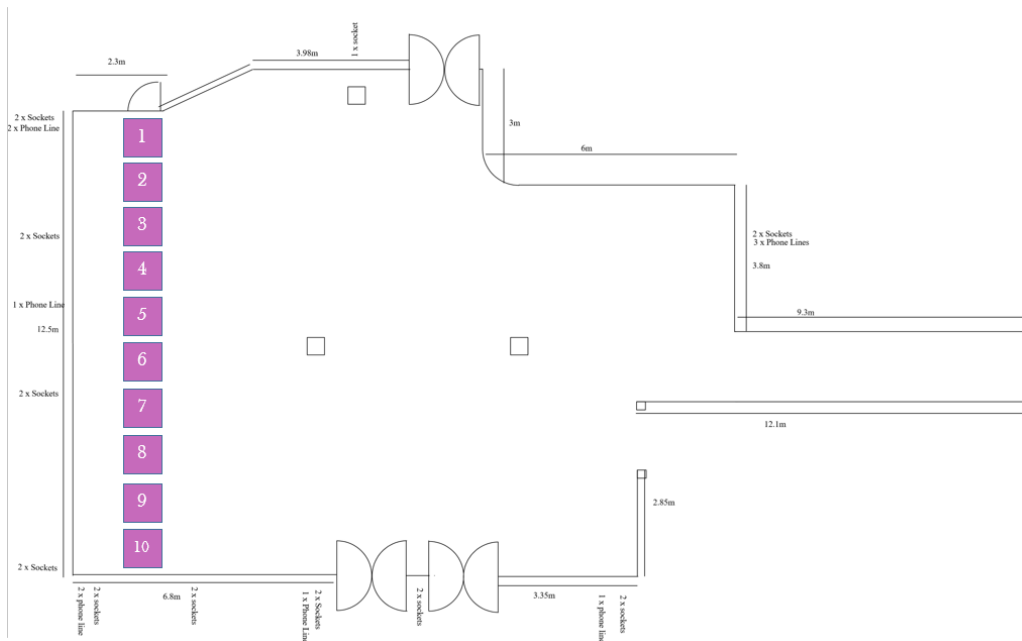
Additional attendees @ £40 each =

Dietary Requirements =

Additional notes (e.g. if table, plug socket needed etc.)

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Sir Algenon's Lounge - Refreshment Area (1m x 1m Exhibitor areas 1-10)



State Room – Main conference Area (3m x 2m Exhibitor areas 1-14)

